



NORTH HAMPTON TOWN CENTRE

TRANSFORMING Northampton Town Centre



West
Northamptonshire
Council

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Located at the heart of the country, Northampton is a unique destination with a diverse mix of culture, heritage and independent spirit at its core. As the largest town in the UK, it offers something for everyone from world-renowned employers, vintage shops, independent businesses, extraordinary tourism attractions and a home for forward-thinkers and innovation.

As our multi-million pound regeneration projects come to life in the coming years, it is set to become a first-choice destination for investors and visitors. As well as provide enhanced facilities, new homes, and grade-A business space for our town's businesses and residents enhancing our inclusive community for everyone.

Cllr Daniel Lister,
Cabinet Member for Economic Development,
Town Centre Regeneration and Growth



N O R T H
A M P T O N

Northampton Forward

Northampton Forward is a partnership of key organisations with the primary role of co-ordinating and driving forward the regeneration and economic growth of Northampton. It is responsible for developing and driving forward the strategy and vision for the transformation of the town.

The board includes representatives from West Northamptonshire Council, South East Midlands Local Enterprise Partnership (SEMLEP), The University of Northampton, Northamptonshire Police, Fire and Crime Commissioner, Northamptonshire Chamber of Commerce, Royal & Derngate, Northampton Town Centre Business Improvement Districts (BID), Members of Parliament, Private Sector and Community Representatives.

Northampton Forward's role is to:

- Establish and drive the vision for Northampton in partnership with key stakeholders and organisations
- Take forward the vision and masterplan for the town centre to attract inward investment
- Oversee the Towns Fund and Future High Street programme of projects within Northampton town centre

Funding Sources

Market Square Transformation

Future High Street Fund: £8.4 million

S106/CIL: £2 million

Total: £10.4 million

Town Centre Public Realm

Towns Fund: £4.9 million

Total: £4.9 million

24 Guildhall Road Phase 2

Towns Fund: £1.75 million

WNC: £1.5 million

Total: £3.25 million

Four Waterside and Marefair Development

Towns Fund: £1.75 million

Enterprise Zone: £7 million

Total: £8.75 million

35 – 45 Abington Street (Former BHS & M&S)

Towns Fund: £9.7 million

Total: £9.7 million

Old Black Lion Pub

Towns Fund: £315,000

S106/CIL: £350,000

National Lottery Heritage Fund: £2.6million

Architectural Heritage Fund: £100,000

Total: £3.365 million

Marefair Heritage Park

Towns Fund: £1.75 million

S106/CIL: £400,000

Total: £2.175 million

Market Walk

Towns Fund: £4.175m

Total: £4.175m

Northampton Railway Station Phase 2

This is funded through the Enterprise Zone and West Northamptonshire Council

Market Square Transformation

The Market Square transformation will regenerate the heart of Northampton Town Centre. The previous space was underused, in poor condition and did not meet the needs of the community. Through Future High Street Funding we will create new permanent high-quality market stalls, new seating, increased number of trees, a bespoke interactive water feature and a flexible community and events space. The square will be resurfaced and will include new street furniture, lighting, CCTV and public art.



2023

Start
SPRING 2023

2024

Estimated completion
SUMMER 2024

2025

Abington Street Public Realm Improvements

This project will positively revitalise one of the busiest commercial and pedestrian routes through the town's main shopping street. It will provide improved pedestrian access, new seating, planting, outdoor dining space and encourage community activity. It will complement the wider Market Square Transformation and provide enhanced connectivity throughout the town.



2023

Start

AUTUMN 2023

2024

2025

Estimated completion
WINTER 2024



24 Guildhall Road

The previously derelict heritage asset will be redeveloped into an innovative and creative cultural space for artists and the community; upper floors intended to be let to cultural sector tenants. This project is a partnership between West Northamptonshire Council and NN Contemporary Art and will provide over 26 new artist studios, a contemporary art gallery and space, multimedia room, a reading room, library space and visitor's shop.

2023

Start

SPRING 2023

2024

2025

Estimated completion
SUMMER 2024



Four Waterside and Marefair Development

Situated at the entrance of the town from Northampton's Railway station, this is one of the largest brownfield development opportunities across West Northamptonshire.

This new development will unlock this space and provide grade A office space, a new hotel, and high-quality homes in the town centre.



Estimated completion
SUMMER 2032



35 – 45 Abington Street

Located at the heart of the town the rejuvenation of 35 – 45 Abington Street buildings (formerly M&S and BHS) will provide new homes for residents above modern leisure or retail space on the ground floor.

Bringing this former vacant space to life, this is set to create new homes and employment opportunities.

Estimated completion
SUMMER 2032



The Old Black Lion

The Old Black Lion is a grade II listed former pub, celebrated as the oldest pub in Northampton. This project will positively revitalise this pub while also providing home to the Churches Conversation Trusts headquarters, who are relocating from London. The project will form part of the transformation of the gateway into the town centre and money raised through the pub will also allow for the neighbouring Grade I listed St Peter's Church to be maintained and used as a community facility.



Marefair Heritage Park

This new heritage park will provide much need amenity space in a major gateway into the town and will include new play area, community garden space, seating, pathways and planting. It will celebrate Northampton's unique heritage, including castle and mound, whilst enhancing the settings of Northampton's Grade I listed St Peter's Church and Grade II listed Castle Hill Reformed Church.

Estimated completion
SUMMER 2024

2023

2024

2025

Start
SPRING 2023

Estimated completion
SPRING 2025

2024

2025

2026

Start
SPRING 2024



Market Walk

Market Walk, is set to undergo a vast transformation as renowned food hall and leisure developer, STACK, in collaboration with West Northamptonshire Council, will revitalise the prominent space, breathing new life into the heart of the town with the introduction of a new leisure and entertainment destination.

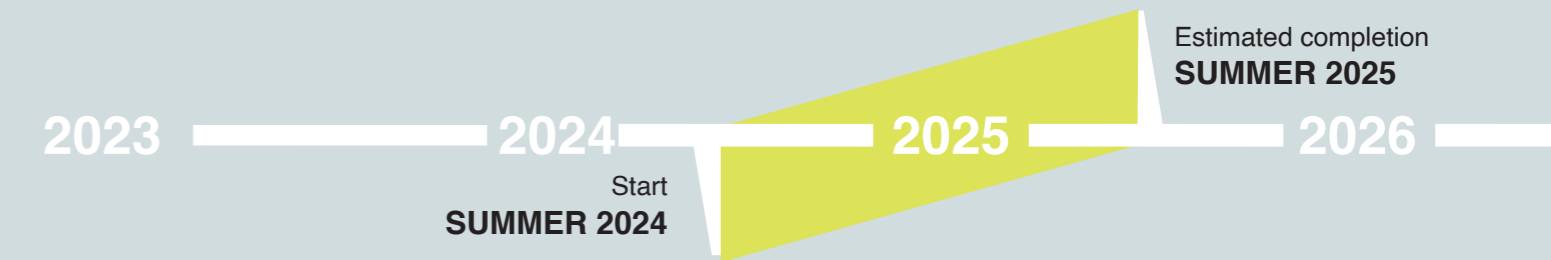
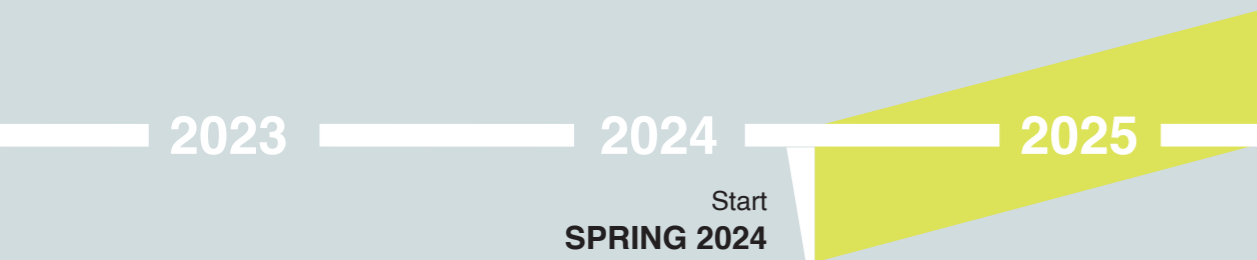
The project will ignite the town's vibrancy and vitality, supporting both the day time and night-time economy.

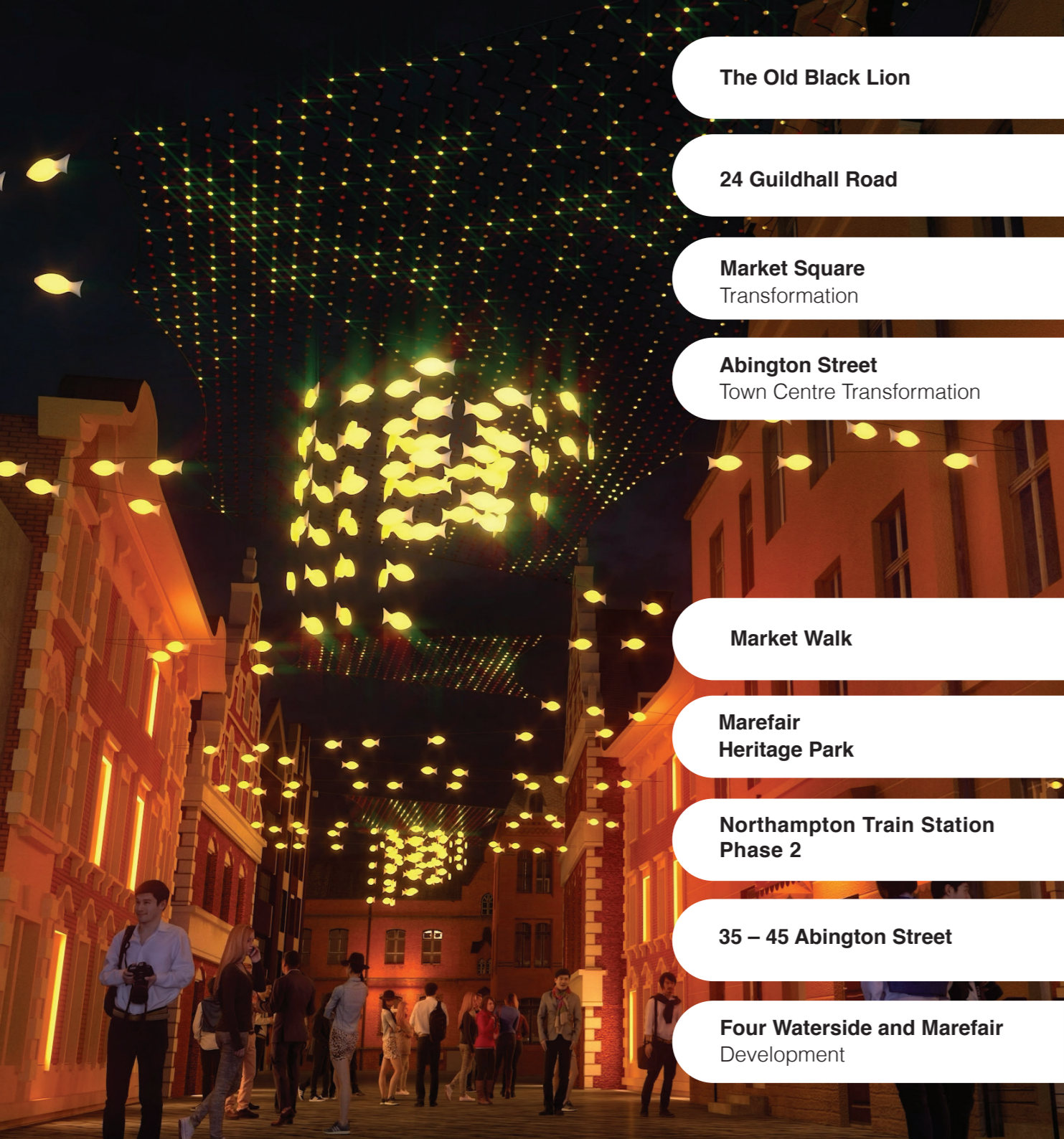
With an investment of £4.175 million from the Towns Fund and an additional £8 million from STACK, this project will create a vibrant social hub for the community. The redevelopment will include a diverse selection of independent street food traders, bars, interactive games, communal seating, and a main stage for live music performances, catering to all ages and interests.



Northampton Train Station Phase 2

A new multi-storey car park will provide improved facilities at Northampton Train Station, by increasing the number of spaces from 800 to 1,198. West Northamptonshire Council (WNC), Network Rail and its development partner, BlocWork are working in partnership to deliver the scheme which will offer increased capacity within the well-used train station for visitors, residents and commuters; as well as improved facility to improve customer experience. The development will enhance the gateway into the town, and bring forward the further potential for commercial and residential use





West Northamptonshire Regeneration Project Timeline

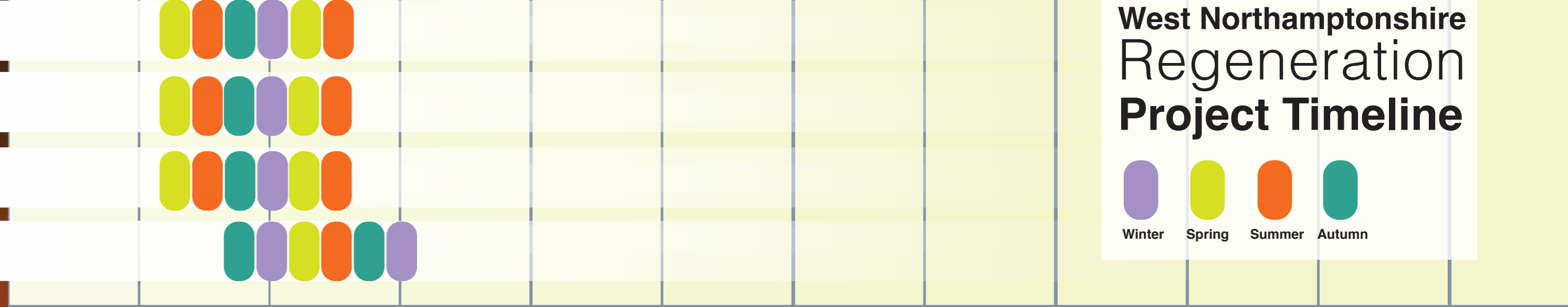


The Old Black Lion

24 Guildhall Road

Market Square
Transformation

Abington Street
Town Centre Transformation



2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033

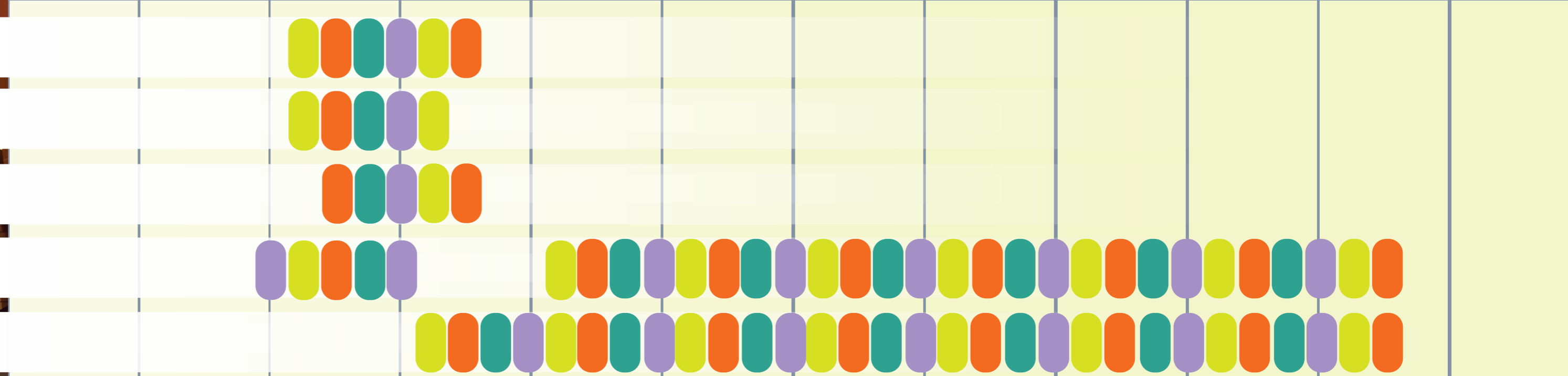
Market Walk

Marefair
Heritage Park

Northampton Train Station
Phase 2

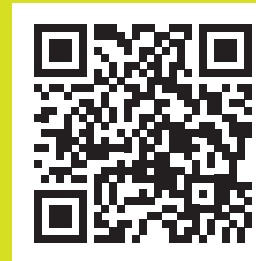
35 – 45 Abington Street

Four Waterside and Marefair
Development



To keep up to date with regeneration projects across West Northamptonshire, including the transformation of Northampton Town Centre

**scan the QR code
with the camera
on your mobile phone**



or visit: www.wearenorthampton.com

All information correct at time of printing (autumn 2023)



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